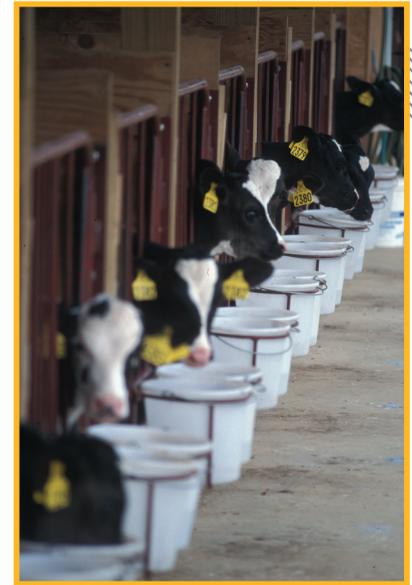




PROTECT YOUR GENETIC INVESTMENT

With the **CONVERT** Calf Care Program

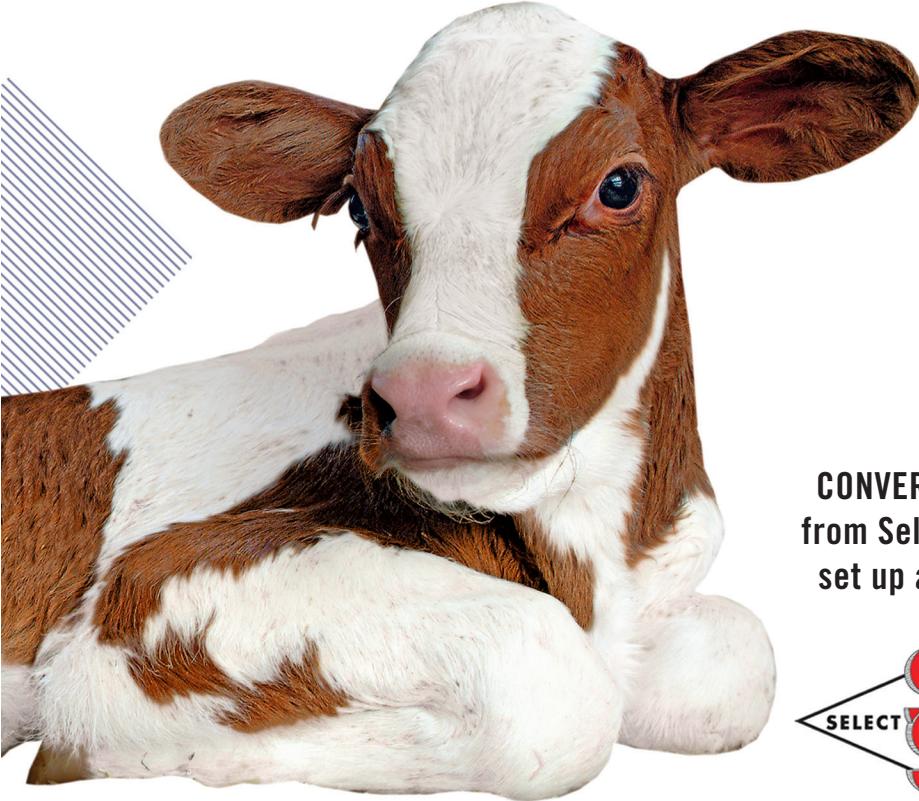
Select Sires' mission is to enhance the profitability of dairy and beef producers. True to this mission, Select Sires partnered with Agrarian Marketing Corporation® to offer a unique product line to assist our customers in gaining the most from their genetic investment.



The first weeks of her life are critical to future productivity. The CONVERT™ Calf Care Program, a special blend of naturally occurring direct-fed microorganisms and specialized proteins, can help prevent environmental- and future production-related challenges keeping calves healthy and growing, allowing them to maximize their genetic potential. CONVERT offers the flexibility to react quickly to the needs of your calves. Depending on whether you are using it as a preventative or to assist in the fight against severe problems, you can adjust the dose to your individual situation. The direct-fed microbial products are convenient, effective and flexible.

Producers using the CONVERT calf care program report:

- Reduced Scours
- Increased Appetites
- Increased Growth Rates
- Reduced Mortality



CONVERT calf care products are available exclusively from Select Sires. Contact your representative today to set up a program to protect your genetic investment.



YOUR SUCCESS *Our Passion.*
Phone: (614) 873-4683 ♦ www.selectsires.com

The CONVERT Calf Care Program utilizes the convenient, effective, flexible CONVERT direct-fed microbial products that can be used regardless of the challenges your calves face from birth to day 21.



CONVERT Calf Care Products

Replaces Maternal Colostrum

CONVERT™ ImmPower® TBC MADE WITH TRUE BOVINE COLOSTRUM™ COLOSTRUM REPLACEMENT

Professional-grade colostrum replacer formulated using true bovine colostrum. Packaged in 12 single, 500 gram dose (100 gm lg) packs per case, or bulk pail containing 24, 500 gram (100 gm lg) doses.

Makes Maternal Colostrum Better

CONVERT™ ImmPower® TBC MADE WITH TRUE BOVINE COLOSTRUM™ COLOSTRUM SUPPLEMENT

Colostrum supplement should be used to supplement low quality or quantity maternal colostrum that is free of disease or other bacterial contamination. Packaged in 18 single, 350 gram (50 gm lg) doses per case.

Colostrum Replacement and Colostrum Supplement

- True bovine colostrum replacer and supplement that mixes easily, ImmPower TBC is formulated to mix best with water temperatures between 100°–110° F.
- Biosecure – packaged in accordance with industry-leading quality control standards
- Sourced from licensed grade “A” dairies of U.S. origin
- All natural and antibiotic free



CONVERT Day-One Gel

- Focused for newborn or individual calves faced with environmental challenges. Administer 5 to 15 cc of gel at birth. Packaged in 60cc tubes, six tubes per case.

CONVERT Ranch Pack Powder

- Used to keep calves healthy. Can feed up to four scoops at birth and then one dose per day for 20 days added to milk or milk replacer. At any time during the 20 day period if calves experience environmental challenge, increase the feeding rate to 4 scoops for one feeding. Four scoops are equivalent to 15cc CONVERT Day-One Calf Gel. Packaged in 2.5 and 12.5 pound containers.

CONVERT Day-One Calf Bolus

- Focused for newborn or individual calves faced with environmental challenges. Administer one bolus. One bolus is equivalent to 15cc CONVERT Day-One Calf Gel. Packaged in packs of 10 and 40.

CONVERT Calving Season Bolus

- Used as a preventative dose to newborn calves. Use two boluses during times of higher challenge. One bolus is equivalent to 7.5c of CONVERT Day-One Calf Gel. Packaged in packs of 10.

