



Cow Start™ Complete



BEYOND CALCIUM: THE NEXT GENERATION OF FRESH COW SUPPLEMENTATION

DONE ONCE: Just a single application at calving is proven to elevate blood calcium for the critical first 48 hours after calving. A world first innovation that means there is no need for a second application 12 – 24 hours after the first. Less work for you and less stress on her!

DONE RIGHT: Freshly calved cows face 3 key challenges in the days and weeks after calving; calcium recovery, immune function and energy status. Not only has Cow Start™ Complete been uniquely formulated to address these 3 challenges but also proven through numerous peer reviewed published studies to help cows transition better into a more productive and profitable lactation.

RESEARCH

Numerous peer-reviewed published studies have shown that Cow Start Complete:

- Keeps calcium elevated for the first 48 hours after calving, from a single dose at calving.
- Reduces levels of common post-partum metabolic challenges.
- Reduces body condition score loss over the first 12 weeks in lactation.
- Increases milk production by 4.5% over the full lactation.
- Improves fertility performance.

USE DIRECTIONS

Administer two boluses together in the applicator in a single application at calving.

PACKAGING

24 boluses per box (#11050)

STABILITY

Stable for 2 years, store in a cool, dry area. Keep in foil packaging until immediately before use.

INGREDIENTS

Seaweed-derived calcium, calcium chloride, calcium carbonate, sorbitol, calcium hydroxide, magnesium oxide, magnesium oxide, magnesium stearate, vitamin E, selenium yeast, vitamin D₃

GUARANTEED ANALYSIS

Calcium (min).....53 grams per bolus
Magnesium (min).....3.3 grams per bolus
Vitamin D₃.....40,000 I.U. per bolus
Selenium (min).....1ppm
Vitamin E.....250 IU per bolus



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DONE ONCE / DONE RIGHT