



Why Manage Inflammation at Freshening?

Protect Your Most Valuable Genetics

Her first calving sets the stage for what comes next. First-lactation cows experience the highest rates of uterine infections on the farm, and those infections can reduce their chances of getting pregnant at first service.

Help her manage the inflammatory challenges of calving and support a strong start to her reproductive future.



More than 70 minerals. Released over 48 hours.

Cow Start™ Complete delivers seaweed-derived minerals to support an effective immune response during the fresh period.

Its unique bolus formulation dissolves over 48 hours, gradually releasing minerals when she needs them most.



Only 1 Bolus at Calving

For First-Lactation Cows

Supports uterine health. Supports first-service pregnancy success.

Research results in 248 first-lactation Holstein cows:

Up to **12%**
improvement in first-service pregnancy rate

65%
reduction in uterine infections observed on a second study farm

Up to **8**
fewer days to conception

Source:
Cow Start™ Complete
First-Lactation
Research
Results.

 **Agrarian**
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