Done Once. Done Right. Multiple-Lactation Cows.

Stop treating fresh-cows like it's 1999.

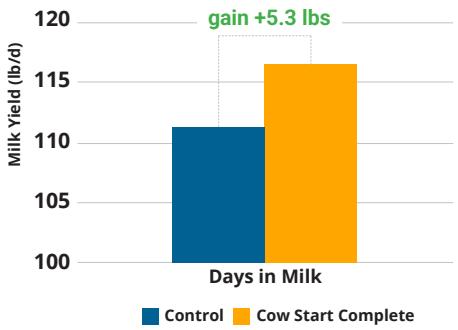
Provide your cows with a transition-cow solution that actually improves outcomes.

Cow Start™ Complete is the only transition bolus backed by research showing gains in production and reproduction.



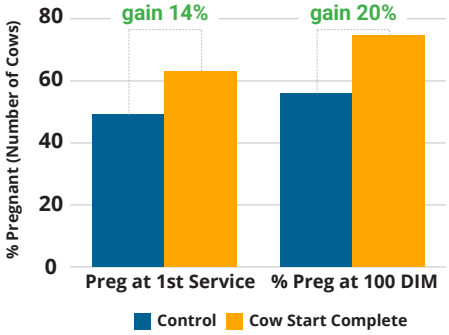
BACKED BY RESEARCH. PROVEN RESULTS.

Daily Milk Production



Cows given Cow Start Complete produced +5.3 pounds more milk per day over the first 100 days of lactation.

Percentage of Cows Pregnant



Cows given Cow Start Complete return to breeding sooner and have higher first-service conception.

WHY IT WORKS

Cow Start Complete addresses what other products miss: inflammation at calving.

- ✓ **Goes beyond calcium with:**
  - Controlled-release nutrients
  - Antioxidants
  - 70+ trace minerals from seaweed
- ✓ **48 hours of support vs. ~12 hours from standard calcium boluses**
- ✓ **Single administration at calving reduces labor and stress**

DONE ONCE. DONE RIGHT.

Administering two Cow Start Complete boluses at calving changes the trajectory of milk production, reproductive performance, and overall herd health.



Cow Start Complete delivers a 5.2:1 ROI by reducing inflammation to improve production, fertility, and herd health.

ROI is calculated from milk production alone. Additional value comes from improved compliance and reduced labor, no missed second bolus, no extra handling.

Scan for research

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